ORDER

Orders

Order / Rev:	**48901**
Alt Order #:	09790072
Product Desc:	RESTORE OUR FUTURE
Estimate:	1897
Flight Dates:	08/14/12 - 08/20/12
Original Date / Rev:	08/13/12 / 08/13/12
Order Type:	GENERAL

CBS 47

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

Agency

Name:	**Mentzer Media Services**
Buying Contact:	
Billing Contact:	
	600 Fairmount Ave
	Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	**Restore Our Future**
Demographic:	A35+
Product Codes:	Issues/Propositions
Priority:	P-1
Revenue Codes:	AGY, POL-ISS, GEN

New Business Thru:	
Order Separation:	00:05:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/20/12	58	$51,250.00	$43,562.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	58	$51,250.00	$43,562.50	0.00
Totals	58	$51,250.00	$43,562.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS 47	30%	$51,250.00
Market	100%	$170,833.33

Competitive Share	Share	Total
CABLE	0%	$0.00
EAWS	0%	$0.00
ETEV	0%	$0.00
UNKWN	0%	$0.00
WAWS	9%	$15,375.00
WCWJ	0%	$0.00
WJXT	29%	$49,541.67
WJXX	8%	$13,666.67
WTLV	24%	$41,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WTEV	08/14/12	08/17/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	-TWTF--	:30	4	$80.00	P-1	0.00 NM	4	$320.00
	EARLY SHOW													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/13/12	08/19/12	-TWTF--	4	$80.00	0.00								
E 2	WTEV	08/14/12	08/17/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM	-1111--	:30	4	$650.00	P-1	0.00 NM	4	$2,600.00
	NEWS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/13/12	08/19/12	-1111--	4	$650.00	0.00								

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Flight Dates: 08/14/12 - 08/20/12 Estimate: 1897

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E 2	WTEV	08/14/12	08/17/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM	-1111--	:30	4	$650.00	P-1	0.00	NM	4	$2,600.00
	NEWS														
E 3	WTEV	08/14/12	08/17/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	-1111--	:30	4	$750.00	P-1	0.00	NM	4	$3,000.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-1111--	4	$750.00	0.00									
E 4	WTEV	08/14/12	08/17/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	-1111--	:30	4	$750.00	P-1	0.00	NM	4	$3,000.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-1111--	4	$750.00	0.00									
E 5	WTEV	08/14/12	08/17/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM	-112---	:30	4	$650.00	P-1	0.00	NM	4	$2,600.00
	2.5 MEN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-112---	4	$650.00	0.00									
E 6	WTEV	08/14/12	08/17/12	Letterman Letterman	CM	11:35 PM-12:35 XM	-TWTF--	:30	8	$220.00	P-1	0.00	NM	8	$1,760.00
	LETTERMAN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-TWTF--	8	$220.00	0.00									
E 7	WTEV	08/14/12	08/19/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11:00 PM-11:35 PM	-1111--	:30	4	$850.00	P-1	0.00	NM	4	$3,400.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-1111--	4	$850.00	0.00									
E 8	WTEV	08/14/12	08/14/12	Tue Reg 3 Unforgettable	CM	10:00 PM-11:00 PM	-T-----	:30	2	$2,400.00	P-1	0.00	NM	2	$4,800.00
	MENTALIST														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-T-----	2	$2,400.00	0.00									
E 9	WTEV	08/15/12	08/15/12	Wed Reg 3 CSI: Crime Scene Investigation	CM	10:00 PM-11:00 PM	--W----	:30	1	$3,000.00	P-1	0.00	NM	1	$3,000.00
	CSI														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	--W----	1	$3,000.00	0.00									
E 10	WTEV	08/16/12	08/16/12	Thu Reg 3 Thu Reg 3	CM	10:00 PM-11:00 PM	---T---	:30	1	$2,400.00	P-1	0.00	NM	1	$2,400.00
	PERSON OF INTEREST														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	---T---	1	$2,400.00	0.00									
E 11	WTEV	08/17/12	08/17/12	Jaguars Pre-Season Jaguars Pre-Season	CM	7:30 PM-11:00 PM	----F--	:30	1	$6,000.00	P-1	0.00	NM	1	$6,000.00
	JAGS PRESEASON														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	----F--	1	$6,000.00	0.00									
E 12	WTEV	08/19/12	08/19/12	Sun Reg 1 60 Minutes	CM	7:00 PM-8:00 PM	------S	:30	1	$3,000.00	P-1	0.00	NM	1	$3,000.00
	60 MINUTES														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	------S	1	$3,000.00	0.00									
E 13	WTEV	08/18/12	08/18/12	Sa Prime Access Rotato Sa-Su Prime Access Rotato	CM	7:00 PM-8:00 PM	-----S-	:30	2	$300.00	P-1	0.00	NM	2	$600.00
	2.5 MEN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-----S-	2	$300.00	0.00									
E 14	WTEV	08/18/12	08/18/12	Sat Reg 2 Crimetime Saturday	CM	9:00 PM-10:00 PM	-----S-	:30	2	$700.00	P-1	0.00	NM	2	$1,400.00
	CRIMETIME														

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E 14	WTEV	08/18/12	08/18/12	Sat Reg 2 Crimetime Saturday	CM	9:00 PM-10:00 PM	-----S-	:30	2	$700.00	P-1	0.00	NM	2	$1,400.00
	CRIMETIME														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-----S-	2	$700.00	0.00									
E 15	WTEV	08/18/12	08/18/12	Sat Reg 3 48 Hours Mystery	CM	10:00 PM-11:00 PM	-----S-	:30	2	$1,200.00	P-1	0.00	NM	2	$2,400.00
	48 HRS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	-----S-	2	$1,200.00	0.00									
E 16	WTEV	08/19/12	08/19/12	CBS Sun Morning CBS Sun Morn News	CM	9:00 AM-10:30 AM	------S	:30	1	$1,100.00	P-1	0.00	NM	1	$1,100.00
	SUNDAY MRN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	------S	1	$1,100.00	0.00									
E 17	WTEV	08/19/12	08/19/12	Face the Nation Face the Nation	CM	10:30 AM-11:00 AM	------S	:30	1	$400.00	P-1	0.00	NM	1	$400.00
	FACE THE NATION														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	------S	1	$400.00	0.00									
E 18	WTEV	08/19/12	08/19/12	Sun Reg 3 The Good Wife	CM	9:00 PM-10:00 PM	------S	:30	1	$3,000.00	P-1	0.00	NM	1	$3,000.00
	MENTALIST														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	------S	1	$3,000.00	0.00									
E 19	WTEV	08/20/12	08/20/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	M------	:30	1	$80.00	P-1	0.00	NM	1	$80.00
	EARLY SHOW														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$80.00	0.00									
E 20	WTEV	08/20/12	08/20/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM	M------	:30	1	$650.00	P-1	0.00	NM	1	$650.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$650.00	0.00									
E 21	WTEV	08/20/12	08/20/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM	M------	:30	1	$750.00	P-1	0.00	NM	1	$750.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$750.00	0.00									
E 22	WTEV	08/20/12	08/20/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM	M------	:30	1	$750.00	P-1	0.00	NM	1	$750.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$750.00	0.00									
E 23	WTEV	08/20/12	08/20/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM	M------	:30	1	$650.00	P-1	0.00	NM	1	$650.00
	2.5 MEN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$650.00	0.00									
E 24	WTEV	08/20/12	08/20/12	Letterman Letterman	CM	11:35 PM-12:35 XM	M------	:30	2	$220.00	P-1	0.00	NM	2	$440.00
	LETTERMAN														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	2	$220.00	0.00									
E 25	WTEV	08/20/12	08/20/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11:00 PM-11:35 PM	M------	:30	1	$850.00	P-1	0.00	NM	1	$850.00
	NEWS														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/20/12	08/26/12	M------	1	$850.00	0.00									
E 26	WTEV	08/14/12	08/20/12		CM	11:00 AM-12:00 PM	MTWTF--	:30	1	$600.00	P-1	0.00	NM	1	$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Price is Right											
				The Price is Right											
				PRICE IS RIGHT											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/14/12	08/20/12	MTWTF--	1	$600.00	0.00								
N27	WTEV	08/18/12	08/19/12	Sa Action News @ 11p CM		11p-1135p	-----1-	:30	1	$850.00	P-1	0.00	NM	1	$850.00
				Sa Action News @ 11p											
				NEWS											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/13/12	08/19/12	-----1-	1	$850.00	0.00								
N28	WTEV	08/18/12	08/19/12	Su Action News @ 11p CM		11p-1135p	------1	:30	1	$850.00	P-1	0.00	NM	1	$850.00
				Su Action News @ 11p											
				NEWS											
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/13/12	08/19/12	------1	1	$850.00	0.00								
												Totals		58	$51,250.00